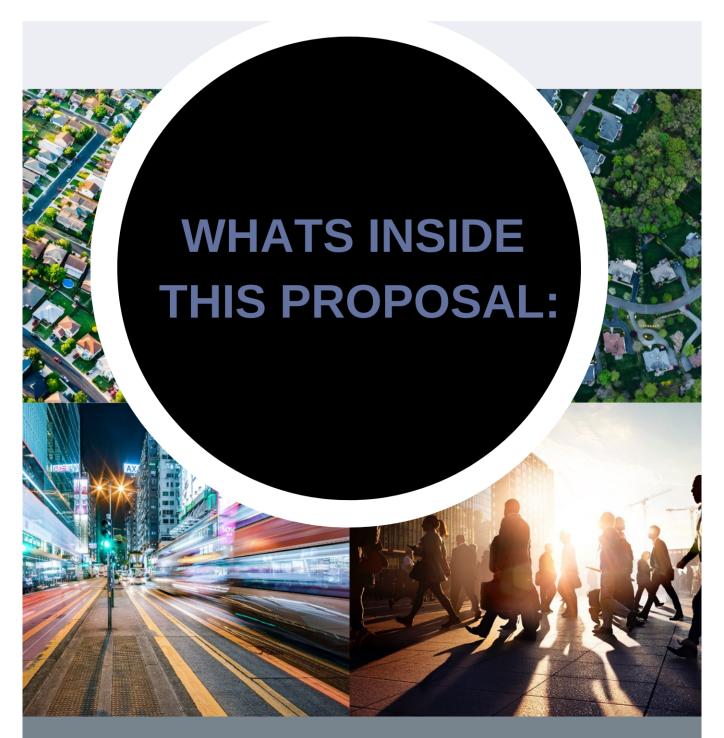


Drive Leads With Google SEO



Optimize Canada | Austin Williams Q1 2022

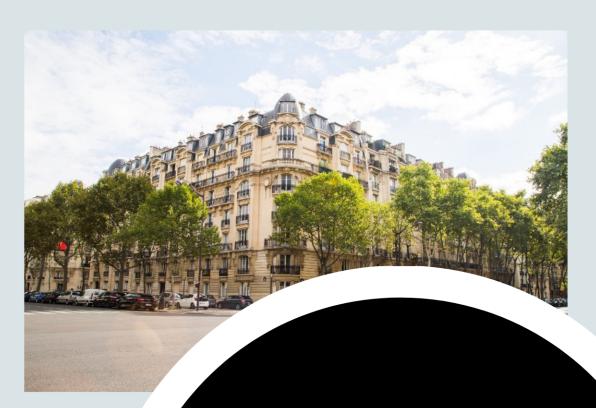
ON Canada OptimizeCanada@gmail.com (807) 630-2490 www.optimizecanada.net



- 1. COVER PAGE
- 2. INDEX PAGE
- 3. WELCOME PAGE
- **4. ABOUT MY SERVICES**
- **5. EXAMPLES OF MY WORK**
- 6. EXAMPLE PROPOSAL
- 7. SERVICE REVIEW
- 8. PRICING

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HELLO Prospective Client



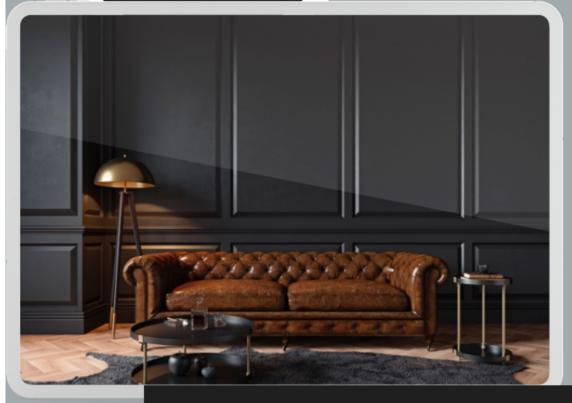
I am Austin, your contact person at Optimize Canada. I am a business developer, digital marketer, webmaster & search engine optimizer. I build or optimize websites, social media pages and advertisements for professionals to generate quality leads in real estate.

This package is intended to introduce you to the great things you can expect from professional digital marketing services like mine. In addition you will see demonstrations of my work, so you will know *why* my services get results.

I am confident that by the end, you will understand that we need to work together to drive more leads your way.







When you go the extra mile for clients, it's the little things that make the big difference. Not having to deal with every challenge that arises is critically important for user experience; they have their own day-to-day things to do. For an agent, facing a challenge for a client may mean finding professional contractors to bid on a project, or organizing a home inspection.

Some people just care more about their work and reputation. Usually those people get the best results.

As part of Optimize Canada I take on all the hassle associated with having a digital presence, and turn that chore into quality leads for you.

www.optimizecanada.net



buywindsor.net **(**519) 300 -6464

LETS MAKE A DEAL!



ON-PAGE SEO SCORE

Your overall SEO score based on an analysis of all pages on your site.

69 → **80** • 11 GREAT

Last updated: FEB 15, 2022

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Linkedin Banner

Facebook **Post Graphics**

MARK WILLIAMS REAL ESTATE **AGENT**

Search Houses For Sale In Windsor - Essex

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CONTACT ME









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Youtube Banner

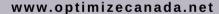
MARK WILLIAMS | REAL ESTATE AGENT

Buy Houses For Sale In Windsor Ontario





SOCIAL MEDIA GRAPHICS





OPTIMIZE CANADA

Our guarantees:

- our services will be of the highest quality, & achieve measurable monetary results over time through lead generation.
- all advertisements and social images will be crafted according to professional guidelines, and help build up your already great reputation through consistently sharing engaging content.



PROJECT BACKGROUND

We noticed that you are already successful, but that you are missing out by not having a professionally managed digital presence.

You could be getting more leads if you had support from Google, Twitter, Facebook, Instagram and all your previous clients online.

Thats why we exist.

GOALS & OBJECTIVES

DEVELOP AN ENGAGING WEBSITE
WITH SEO SCORE SUFFICIENT TO
RANK ORGANICALLY ON GOOGLE

CREATE A GOOGLE BUSINESS PRESENCE WITH HIGH RATED REVIEWS 03

MAINTAIN RELATIONSHIPS WITH CLIENTS & GET REFERRALS THROUGH SOCIAL MEDIA

04

GENERATE QUALITY LEADS AND INCREASE YOUR BOTTOM LINE

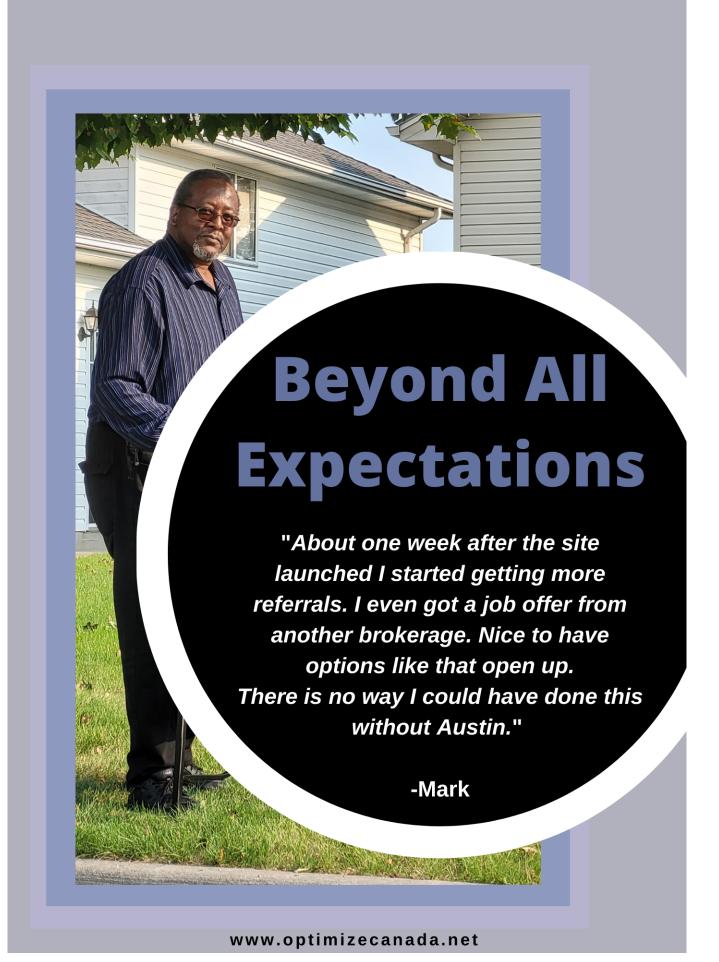
TIMEFRAME

3 MONTHS FROM START DATE

- Website with SEO score 80+
- Google biz card with several high reviews
- Professionally curated presence on Youtube, Facebook, Twitter, Instagram, Linkedin
- Advertising your brand and building your social following to start generating leads

12 MONTHS FROM START DATE

- Website building authority & relationship with Google to generate organic leads
- Google biz card has many high reviews generating organic leads
- Respectable social following, and buzz around your brand generating organic leads
- Optimized long running ads generating paid leads



Pricing

- 1. Host, Design & Webmaster site 1 Year (\$2,000)
- 2. Curate Social Media Presence 1 Year (\$750)
- 3. Advertise Your Services 1 Year (1,500 + Budget)

You Will Recoup This
Business Expense After
Just 1 Sale From A Digitally
Generated Lead





Questions?

Contact Me



optimizecanada@gmail.com 807-630-2490

www.optimizecanada.net



