

**EXAMPLE
ONLINE
MARKETING
PROPOSAL**
Drive Leads With
Google SEO



**Optimize Canada
| Austin Williams**

Q1 2022

ON Canada
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WHATS INSIDE THIS PROPOSAL:

1. COVER PAGE
2. INDEX PAGE
3. WELCOME PAGE
4. ABOUT MY SERVICES
5. EXAMPLES OF MY WORK
6. EXAMPLE PROPOSAL
7. SERVICE REVIEW
8. PRICING

HELLO

Prospective Client



I am Austin, your contact person at Optimize Canada. I am a business developer, digital marketer, webmaster & search engine optimizer. I build or optimize websites, social media pages and advertisements for professionals to generate quality leads in real estate.

This package is intended to introduce you to the great things you can expect from professional digital marketing services like mine. In addition you will see demonstrations of my work, so you will know *why* my services get results.

I am confident that by the end, you will understand that we need to work together to drive more leads your way.



www.optimizecanada.net

MY PURPOSE



When you go the extra mile for clients, it's the little things that make the big difference. Not having to deal with every challenge that arises is critically important for user experience; they have their own day-to-day things to do. For an agent, facing a challenge for a client may mean finding professional contractors to bid on a project, or organizing a home inspection.

Some people just care more about their work and reputation. Usually those people get the best results.

As part of Optimize Canada I take on all the hassle associated with having a digital presence, and turn that chore into quality leads for you.

Hello

buywindsor.net
 (519) 300-6464
buywindsor@gmail.com
LET'S MAKE A DEAL!



Bob Pedler
 Real Estate Limited
 Put a Lion on your Lawn

ON-PAGE SEO SCORE

Your overall SEO score based on an analysis of all pages on your site.

69 → **80** ▲ 11 **GREAT**

Last updated: FEB 15, 2022

Also Check Out:
www.buywindsor.net

Linkedin Banner

Facebook Post Graphics

MARK WILLIAMS
 | REAL ESTATE AGENT

Search Houses For Sale In Windsor - Essex

BUYWINDSOR.NET

[CONTACT ME](#)



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 Real Estate Limited
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Mark Williams
 REAL ESTATE AGENT

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CELL: 519-300-6464
 EMAIL BUYWINDSOR@GMAIL.COM
BUYWINDSOR.NET

Youtube Banner

MARK WILLIAMS | REAL ESTATE AGENT

Buy Houses For Sale In Windsor Ontario



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SOCIAL MEDIA GRAPHICS

MARKETING
PROPOSAL



OPTIMIZE CANADA

Our guarantees:

- our services will be of the highest quality, & achieve measurable monetary results over time through lead generation.
- all advertisements and social images will be crafted according to professional guidelines, and help build up your already great reputation through consistently sharing engaging content.

PROJECT BACKGROUND

We noticed that you are already successful, but that you are missing out by not having a professionally managed digital presence.

You could be getting more leads if you had support from Google, Twitter, Facebook, Instagram and all your previous clients online.

That's why we exist.

GOALS & OBJECTIVES

01

DEVELOP AN ENGAGING WEBSITE WITH SEO SCORE SUFFICIENT TO RANK ORGANICALLY ON GOOGLE

03

MAINTAIN RELATIONSHIPS WITH CLIENTS & GET REFERRALS THROUGH SOCIAL MEDIA

02

CREATE A GOOGLE BUSINESS PRESENCE WITH HIGH RATED REVIEWS

04

GENERATE QUALITY LEADS AND INCREASE YOUR BOTTOM LINE

TIMEFRAME

3 MONTHS FROM START DATE

- Website with SEO score 80+
- Google biz card with several high reviews
- Professionally curated presence on Youtube, Facebook, Twitter, Instagram, LinkedIn
- Advertising your brand and building your social following to start generating leads

12 MONTHS FROM START DATE

- Website building authority & relationship with Google to generate organic leads
- Google biz card has many high reviews generating organic leads
- Respectable social following, and buzz around your brand generating organic leads
- Optimized long running ads generating paid leads



Beyond All Expectations

"About one week after the site launched I started getting more referrals. I even got a job offer from another brokerage. Nice to have options like that open up. There is no way I could have done this without Austin."

-Mark

Pricing

1. Host, Design & Webmaster site 1 Year (\$2,000)
2. Curate Social Media Presence 1 Year (\$750)
3. Advertise Your Services 1 Year (1,500 + Budget)

***You Will Recoup This
Business Expense After
Just 1 Sale From A Digitally
Generated Lead***



Questions?

Contact Me



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**THANK
YOU**

